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Cc: sustainable <[sustainable@scarsdaleforum.com](mailto:sustainable@scarsdaleforum.com)>

Sent: Sat, May 7, 2016 4:56 pm

Subject: BIG NEWS - CARTON RECYCLING HAS COME TO WESTCHESTER COUNTY!

Hello Mayor Mark, Board of Trustees and Village Management -

There is some terrific news that I'm hoping the Village can share and publicize with our residents. The County has just announced that CARTON RECYCLING HAS COME TO WESTCHESTER COUNTY! This is for paper containers that have a waxy lining. What this means is that all cartons (such as milk and juice cartons), and juice, soup and milk boxes can and should be put in your recycling bin along with your plastics, glass and cans.

I've attached both the County announcement letter and a picture of a few of the items that can now be put in with your recycling just so that everyone has an idea of what I'm talking about.

What we'd like is for Village Management to publicize this fantastic new recycling opportunity to residents. Our suggestions as to how best to do that is as follows:

1. Please announce this new recycling opportunity at the next 5 Village Board meetings.
2. Please revise the recycling mailer that gets sent yearly to residents (with their trash & recycling pickup calendar). Please make this new addition prominent on the mailer by highlighting it and writing "NEW" next to it.
3. Please put an announcement regarding this new recycling addition on the village website and feature it prominently.
4. Please include it on the electronic boards at village hall and the library.
5. Please include a notice about it right at the Secor Recycling receptacle.
6. Please send an email blast about it to residents.
7. Please send notices to both the Scarsdale Inquirer and Scarsdale10583.

Members of the Scarsdale Forum Sustainability Committee are happy to help draft any of the above communications and help out the Village as requested. As always we are happy to partner with the Village to help promote this and all of its sustainability efforts.

It took a long time (and many letters, calls and emails to the County by activists like those of us on the Scarsdale Forum Sustainability Committee) to get carton recycling in our county but we finally got it!! We now have the opportunity to capture an additional percentage of residents' trash. All we need to do now is publicize this new opportunity and make sure that residents know that they should include their cartons in with their recycling!!! Again we ask for the Village to please spearhead this effort as soon as possible.

Thanks!!

Michelle

P.S. Another significant event that just happened is that NYC bag bill passed!!!! The NYC bill puts a 5-cent fee on all bags and has been very successful in getting citizens to bring their own bags to shop. Hopefully Westchester County will be next and our Committee appreciates your continued support of the Westchester County initiative.

P.P.S. In the mailer sent out to resident there should be a one-sentence reminder that recycling should be put out for collection LOOSE and not in plastic bags. This is a County requirement because (1) our Yonkers MRF (where our recycling goes) does not recycle plastic bags and more importantly (2) the plastic bags get stuck in the MRF's recycling sorters jamming the machines and often causing them to breakdown at a significant cost to the facility.