

Donna Conkling

From: Mayor
Sent: Thursday, April 14, 2016 12:35 PM
To: Donna Conkling
Cc: Steve Pappalardo; Robert Cole; Bill Stern; dpekarek@verizon.net; Marc Samwick (marc.samwick@verizon.net); Carl Finger; Matt Callaghan; Jane Veron
Subject: Fw: John Politi has sent you - Many Westchester power bills will soon be fixed-rate - from lohud.com

FYI. JM

From: Mayor
Sent: Thursday, April 14, 2016 12:34 PM
To: jpoliti@iona.edu
Subject: Re: John Politi has sent you - Many Westchester power bills will soon be fixed-rate - from lohud.com

Mr. Politi -- The indexed video mentioned is already on the Village web site and can be viewed using the link below. Trustee Stern's comments on Sustainable Westchester can be heard by clicking on the "Other Committee Reports" tab. Note that if you go to the site and that link, you will hear Trustee Stern speaking but you will be watching Trustee Callaghan for the first minute and a half or so as he listens to Trustee Stern.

<http://scarsdaleny.swagit.com/play/04122016-1509>

Very truly yours, Jon Mark

From: Mayor
Sent: Thursday, April 14, 2016 11:50 AM
To: jpoliti@iona.edu
Subject: Re: John Politi has sent you - Many Westchester power bills will soon be fixed-rate - from lohud.com

Dear Mr. Politi -- Thank you for your email.

You might be interested in reading/viewing the comments Trustee Stern made about Sustainable Westchester during the April 12, 2016 Village Board meeting. Minutes and an on-line video of the meeting are not yet posted on the Village web site, but will be available there in due course under the Board of Trustees tab. The video, when available, should be indexed enabling a viewer to go to a particular portion of the meeting without having to view the entire session.

In general, Trustee Stern expressed a number of concerns with Sustainable Westchester based on a presentation meeting he and Trustee Pekarek attended. One of those concerns by the way was their use of an opt out, rather than an opt in, marketing strategy mentioned in the LoHud article. As you undoubtedly are aware, this is a technique often employed to exploit consumer inertia for not opting out of a program even after its benefits are no longer being realized.

As noted previously, we will follow the progress of Sustainable Westchester with interest and revisit a decision on whether or not to participate when they have established a track record that can be meaningfully assessed.

Very truly yours, Jon Mark

From: do-not-reply@lohud.com <do-not-reply@lohud.com>

Sent: Thursday, April 14, 2016 11:29 AM

To: Mayor

Subject: John Politi has sent you - Many Westchester power bills will soon be fixed-rate - from lohud.com

Message from: jpoliti@iona.edu

Mayor,

In today's issue of the Westchester Journal.

Kind regards,

John Poliri

Many Westchester power bills will soon be fixed-rate

Letters are landing in homes and small businesses in 20 Westchester communities about a new electricity program.

Check out this story on lohud.com: <http://lohud.us/1N8Gltj>