

Donna Conkling

From: Mayor
Sent: Friday, October 11, 2019 3:54 PM
To: Mayra Rodriguez Valladares, MRV Associates
Cc: Donna Conkling; Trustee Ross; Trustee Veron; Trustee Arest; Trustee Crandall; Trustee Lewis; Trustee Waldman; Brice Kirkendall-Rodríguez; Steve Pappalardo
Subject: Re: Rush Wilson's Proposed Plan

Brice,

Thank you for your email. Your experience living on Garth and Fox Meadow Roads provides you with a broad and valuable perspective with which to view matters pertaining to the Village Center. The Board appreciates getting your thoughtful input.

Please note that Scarsdale Improvement Corporations' preliminary conceptual plans are in very early stages of discussion and no decisions are imminent.

Please be assured that the Board has thoroughly reviewed the Village Center update to the Comprehensive Plan and the Forum's thorough assessment of the Village Center, which you, Mayra and Susan did a great job compiling. The Board will certainly view Scarsdale Improvement's proposals through the prism of the extensive reports that have been prepared over the past decade.

Best regards,

Marc

Sent from my iPhone

> On Oct 10, 2019, at 6:05 PM, Mayra Rodriguez Valladares, MRV Associates <mrvassoc@yahoo.com> wrote:

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> CAUTION: External sender.

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> Good afternoon,

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> I saw Rush Wilson's plan for downtown Scarsdale mentioned in Monday's Board of Trustees meeting, two years ago when some of us met with him. I see it as a positive development and given the heights of neighboring buildings, I don't think what he has proposed is out of scale for the immediate area. There are multiple challenges however. Since the Village does not have a comprehensive plan for the Village center, we have no basis to evaluate this. It sounds like an improvement, but is it the best improvement? Do these changes introduce new family-friendly eateries to the village center which is the top ask of the Forum's Consumer Survey respondents. My wife Mayra, Susan and Scott Douglass, and I spent countless hours designing the consumer survey, distributing it, and analyzing the data of over 1,000 respondents. (Furthermore, do we know what would entice these eateries to set up shop in Scarsdale? Does this proposal solve issues that have been limiting this expansion?) The parking expansion is interesting, but will local shop owners actually use it? If we do expand parking does it actually lead to more congestion? The Scarsdale Village center has been missing a fitness facility and this could be an excellent addition to the local mix. However, how much research has been done to determine what attributes would make such an operation successful and will the proposed installation meet those expectations?

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> I look forward to your response.

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> Best regards,
> Brice Kirkendall-Rodriguez
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